

Dear Parent,

We hope this letter finds you well and thriving. We are excited to share some incredible news with you about an innovative and personalized career exploration tool powered by AI that your young person may soon encounter—Coach.

As parents, we understand that introducing new technologies into our children's lives can sometimes bring about a mix of excitement and trepidation. We want to assure you that our team makes the decision to partner with the nonprofit, CareerVillage.org on this initiative, understanding that we are mission-aligned.

CareerVillage.org's mission is to democratize access to career information and advice for underrepresented people. This aligns with the work we do as we are all dedicated to ensuring that our learners are equipped to navigate and thrive in the careers of their choosing.

First: What is AI, and How is it Used in Everyday Life?

Artificial Intelligence (AI) is a cutting-edge technology designed to simulate human intelligence. While the term might sound futuristic, AI is already an integral part of our daily lives. From personalized recommendations on streaming platforms to smart assistants on our phones, AI is enhancing the way we interact with technology. It's like having a helpful companion that learns from each interaction to provide tailored insights.

Think about how AI helps organize and find photos in your phone's storage, or how it contributes to efficient traffic control systems. These are just a couple of examples of how AI is making our lives more convenient and personalized.

What makes Coach special is its commitment to inclusivity and accessibility. Coach is built on the belief that everyone, regardless of their background, ethnicity, location, or ability, deserves personalized career insights.

Why Coach?

- **Personalized Guidance:** Coach offers 1:1 chat capabilities, tailoring advice to your young person's goals. It learns from each interaction to provide more personalized and relevant insights over time.
- **Diverse Opportunities:** We understand the importance of diversity and inclusivity. Coach is designed to support multi-ethnic and multi-cultural individuals, ensuring that career exploration is relevant and representative of diverse perspectives.
- **Co-Developed with Educators:** To address any concerns about the use of AI, CareerVillage has collaborated with educators nationwide. Their valuable input has been instrumental in creating a tool that aligns with the educational values and needs of their learners.

Getting Started: If you have any questions or if you'd like more information about Coach, please don't hesitate to reach out. We're here to support you and your young person throughout this exciting exploration.

Best Regards,