

## Newsletter Blurb Suggestions

Looking for ideas to add Coach information to your newsletter? We got you. Consider the blurbs below a starting point and feel free to edit to fit your organization and learners.

### What is Coach?

Coach is an AI-powered career development tool; leveling the playing field and ensuring access to career development support to all. Coach offers personalized recommendations for academic pathways, internship opportunities, skill development resources, and career preparation strategies, helping you find and navigate your career journey.

### Exploring Career Paths:

- Unsure about your future career path? Dive into different industries and career options with Coach! Start by logging into Coach and accessing the explore careers activity. Input your interests and preferences, and Coach will generate personalized recommendations for potential career paths based on your unique profile. Keep the conversation going as you learn more about yourself and the career paths you take interest in.

### Resume Building:

- Crafting the perfect resume can be daunting, but Coach is here to help! Begin by accessing the “Resume Builder” tool within Coach. Input your relevant experiences, skills, and qualifications, and Coach will provide real-time feedback and suggestions for optimizing your resume to attract potential employers.

### Interview Preparation:

- Nervous about an upcoming interview? Practice with Coach! Start by completing a mock interview session within Coach’s practice for an interview feature. Choose from a variety of interview scenarios and receive tailored feedback and tips to improve your performance and boost your confidence.

### Networking Tips:

- Expand your professional network with Coach! Start by accessing the networking activities within Coach. Explore networking strategies and best practices; this includes activities focused on developing or enhancing your personal pitch, tips on setting up informational interviews and more.

### Skill Development:

- Ready to level up your skills? Discover personalized recommendations for skill development with Coach! Explore Coach’s extensive library of skill-building resources and online courses tailored to your specific career goals and interests.

## Exploring Education Options:

- Considering your next educational step? Explore different pathways and opportunities with Coach! Start by accessing the “Connecting School to Your Future” feature within Coach. Input your educational preferences and career goals, and Coach will provide personalized recommendations for colleges, majors, and alternative education paths to help you make informed decisions about your future.

## Navigating Career Transitions:

- Transitioning to a new career path? Let Coach be your guide! Coach will provide personalized support and guidance throughout the transition process, offering resources and advice to help you reimagine and navigate this exciting new chapter in your career.